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(54) **APPARATUS AND METHOD FOR
INTERACTIVE DISPLAY WITH TACTILE
FEEDBACK**

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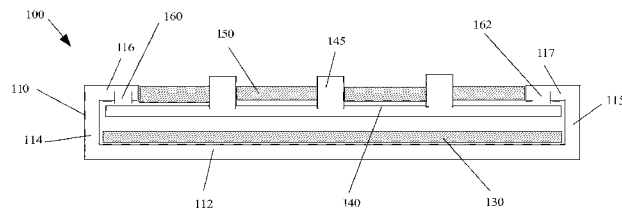
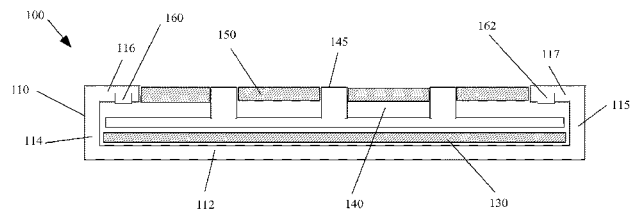
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(57) **ABSTRACT**

An electronic device including an interactive display having a
first mode and a second mode. The interactive display
includes an image display device that displays a first user-
interactive imaged keypad when the interactive display is in
the first mode, and that displays a second user-interactive
imaged keypad when the interactive display is in the second
mode, and a substantially transparent keypad including
physical keys permanently formed within the display so that
the keypad provides tactile feedback to a user indicating
location of keys within the first and second imaged keypads.

5 Claims, 12 Drawing Sheets



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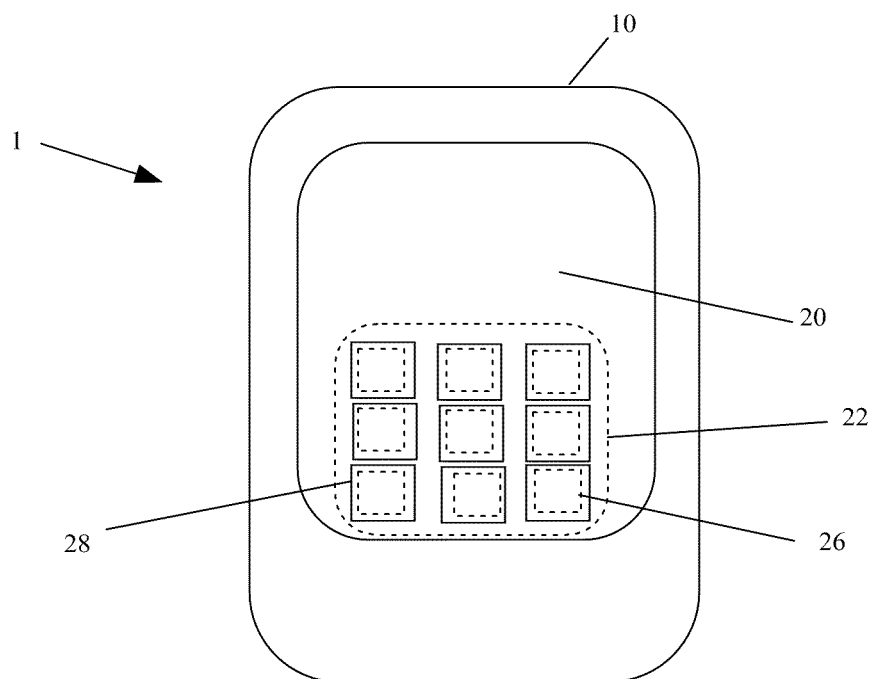


FIG. 1A

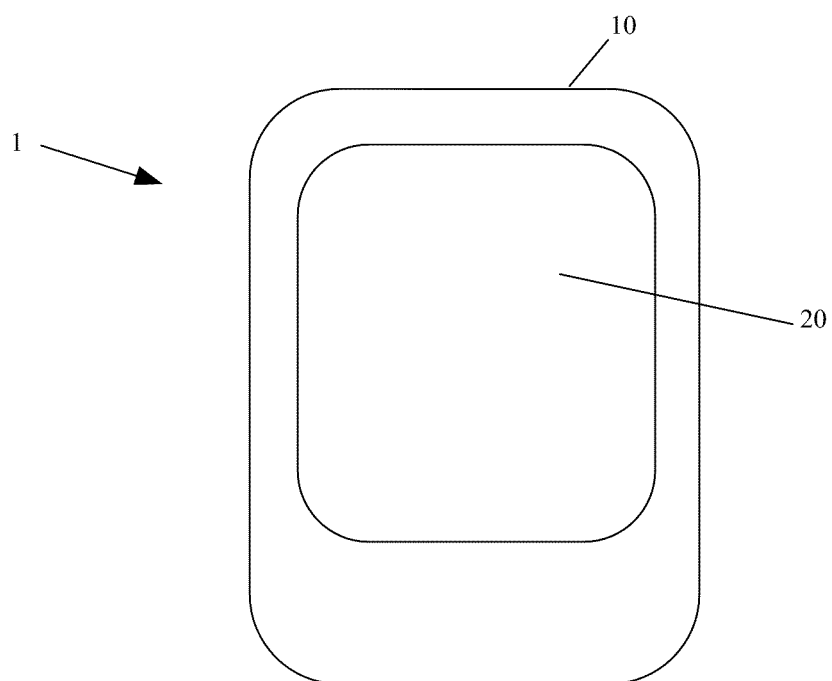


FIG. 1B

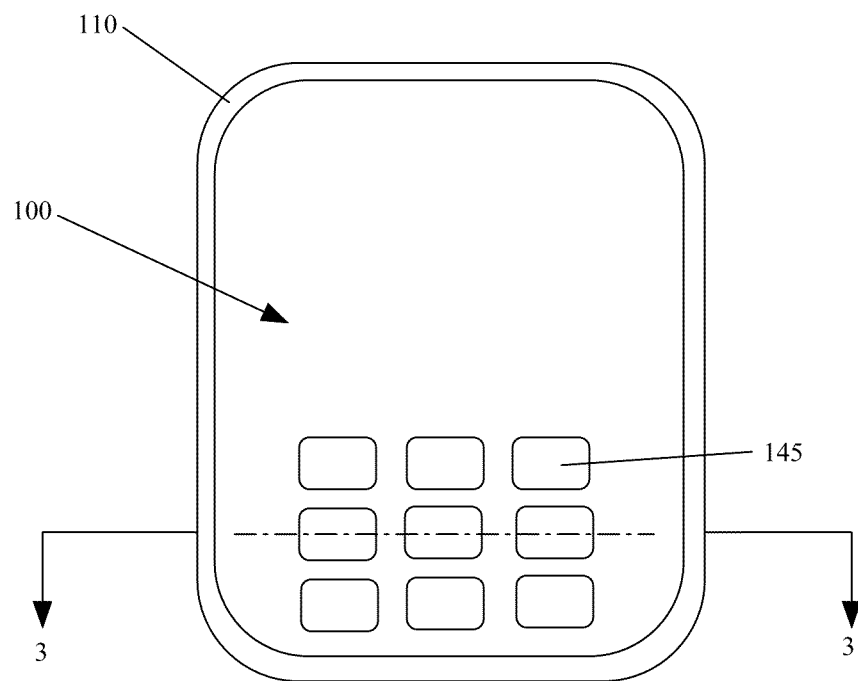


FIG. 2

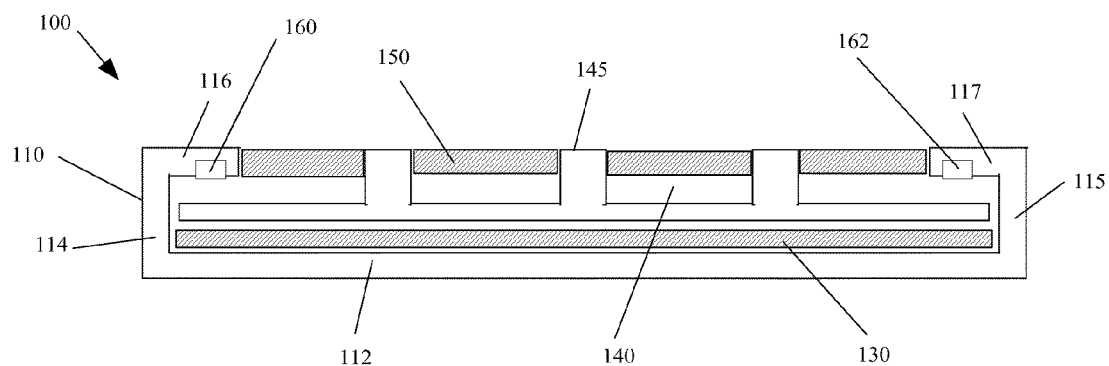


FIG. 3A

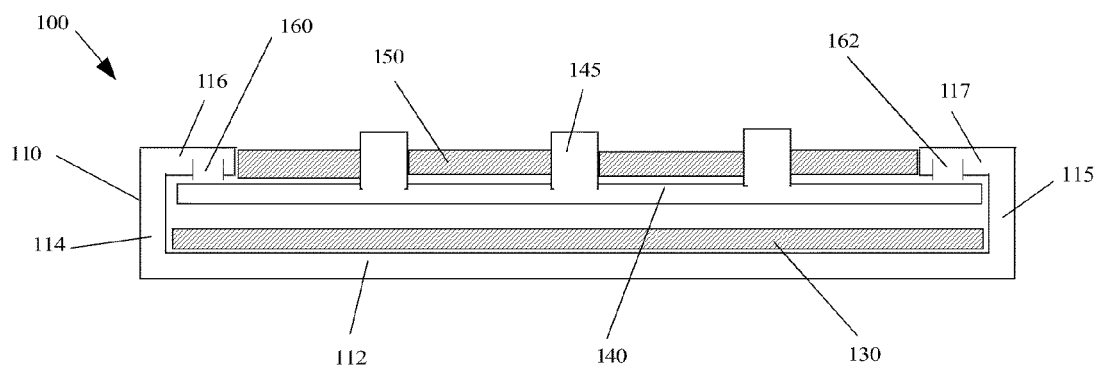


FIG. 3B

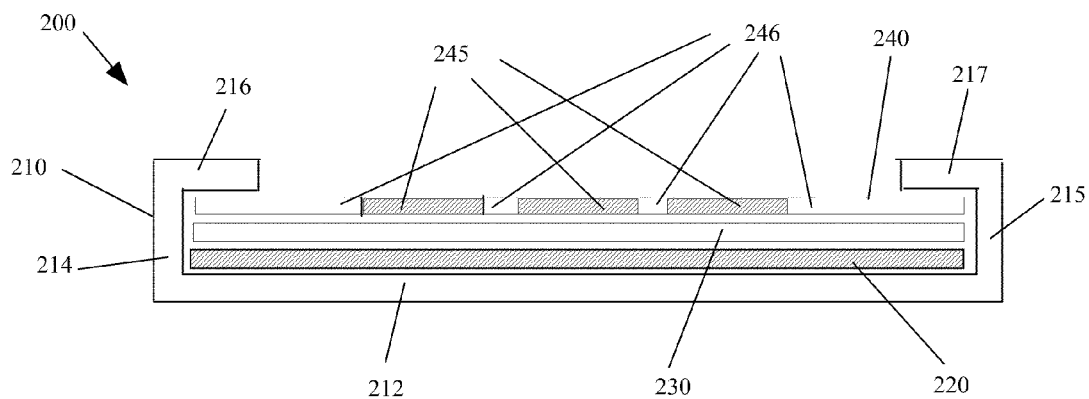


FIG. 4A

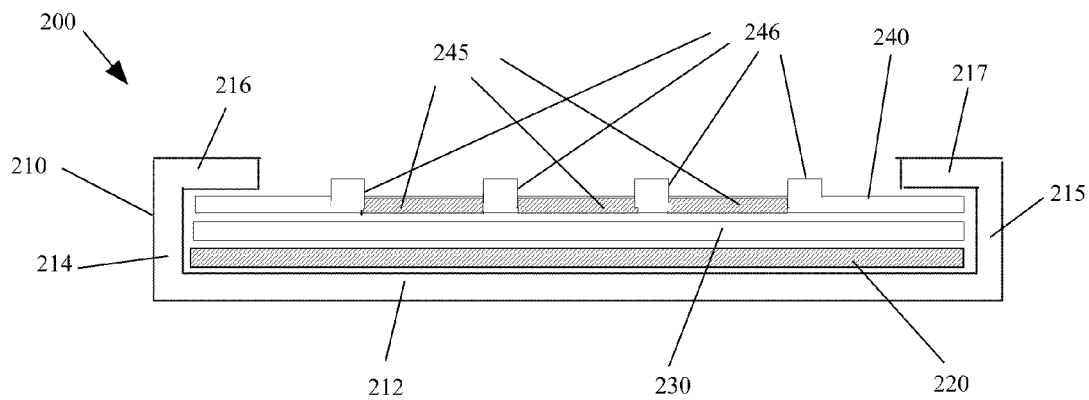


FIG. 4B

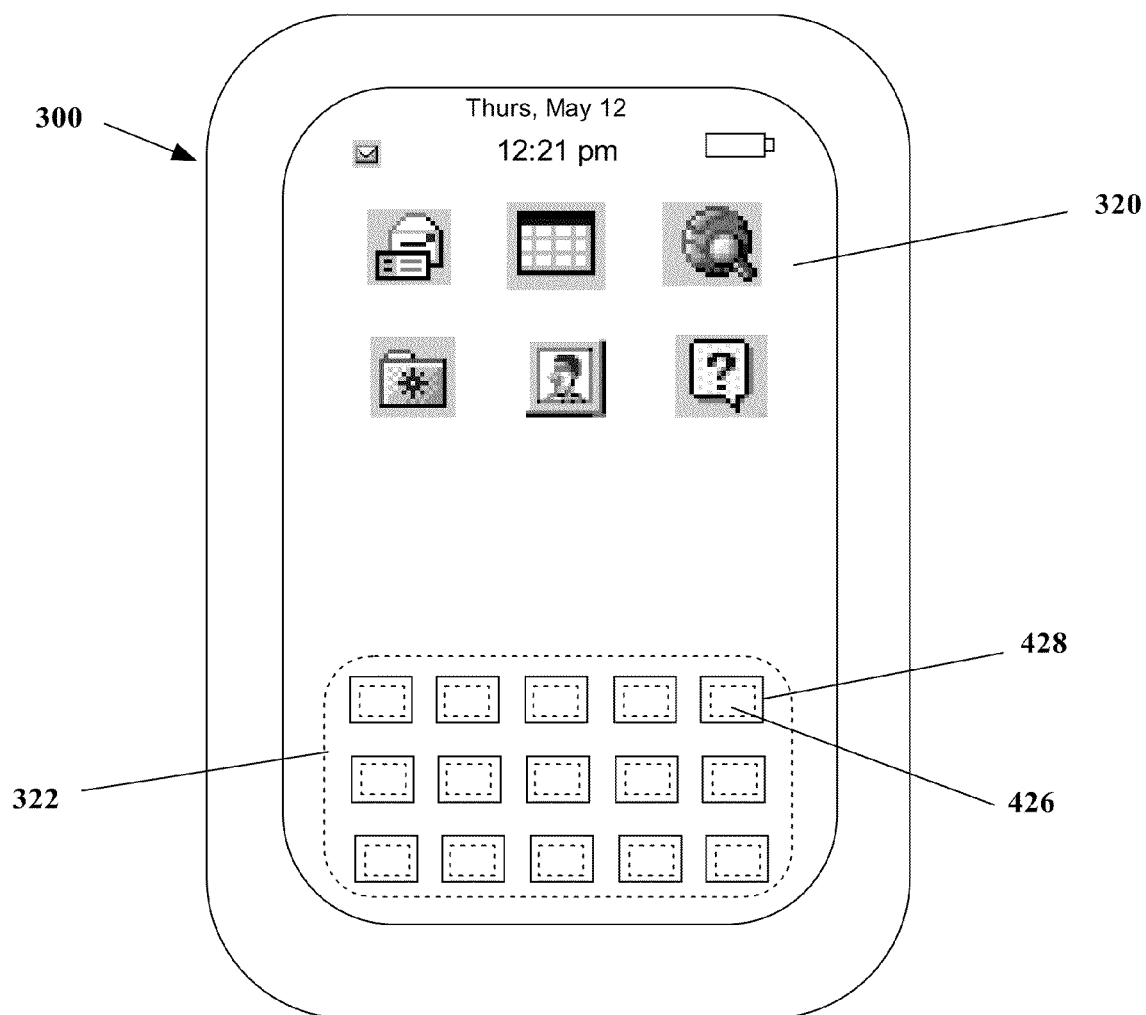


FIG. 5

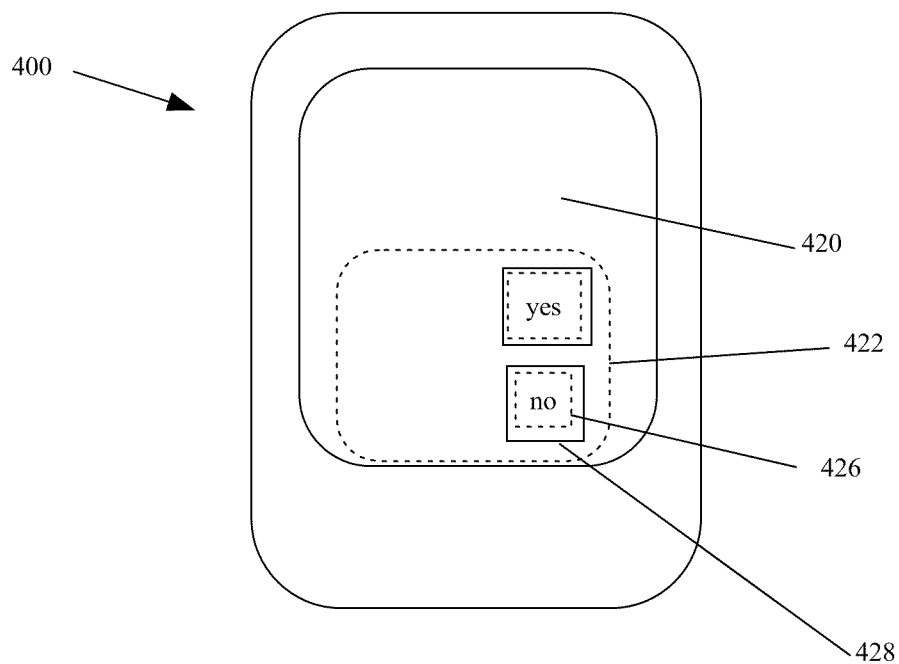


FIG. 6A

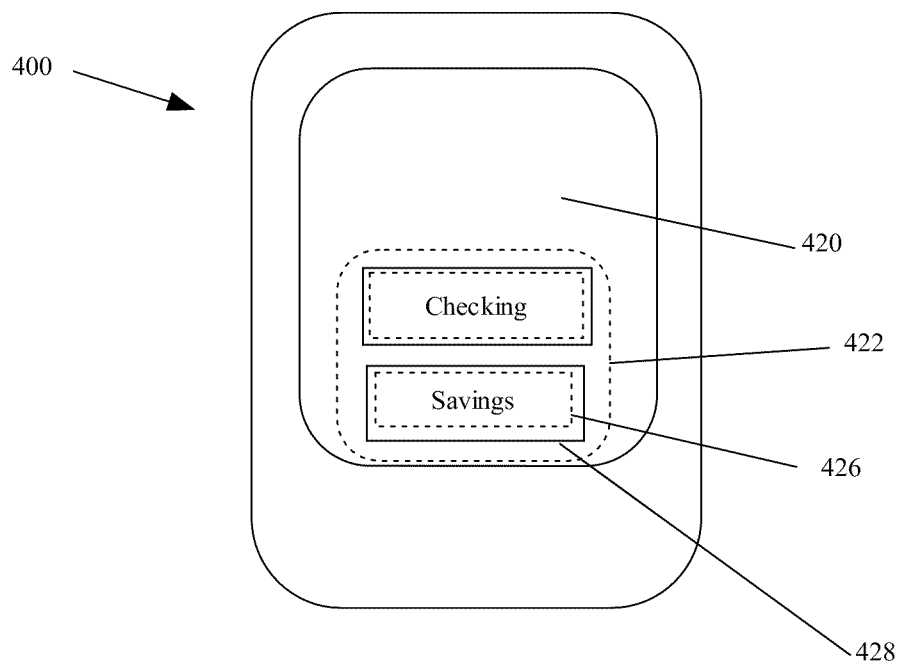
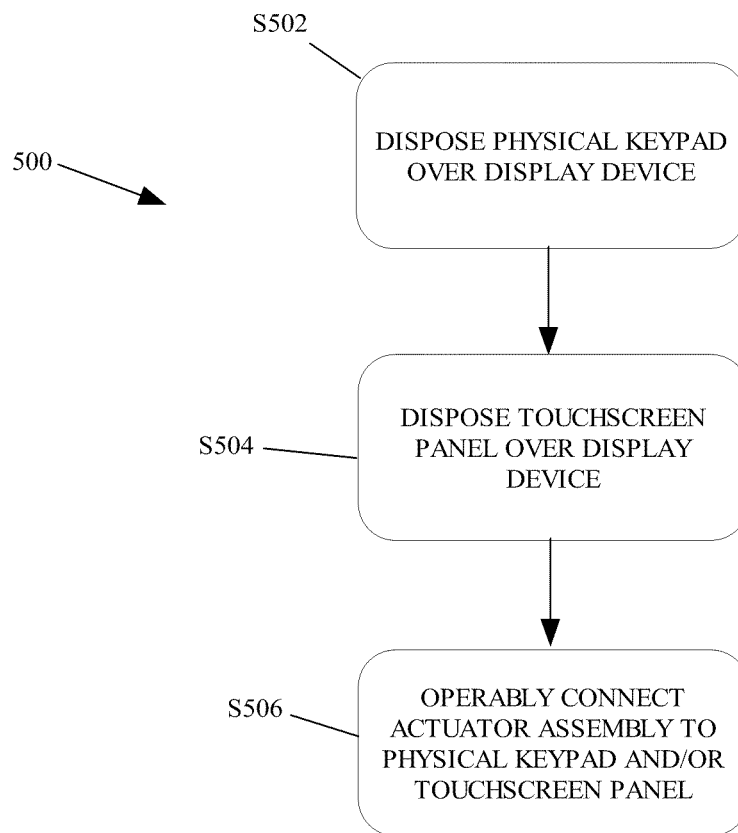
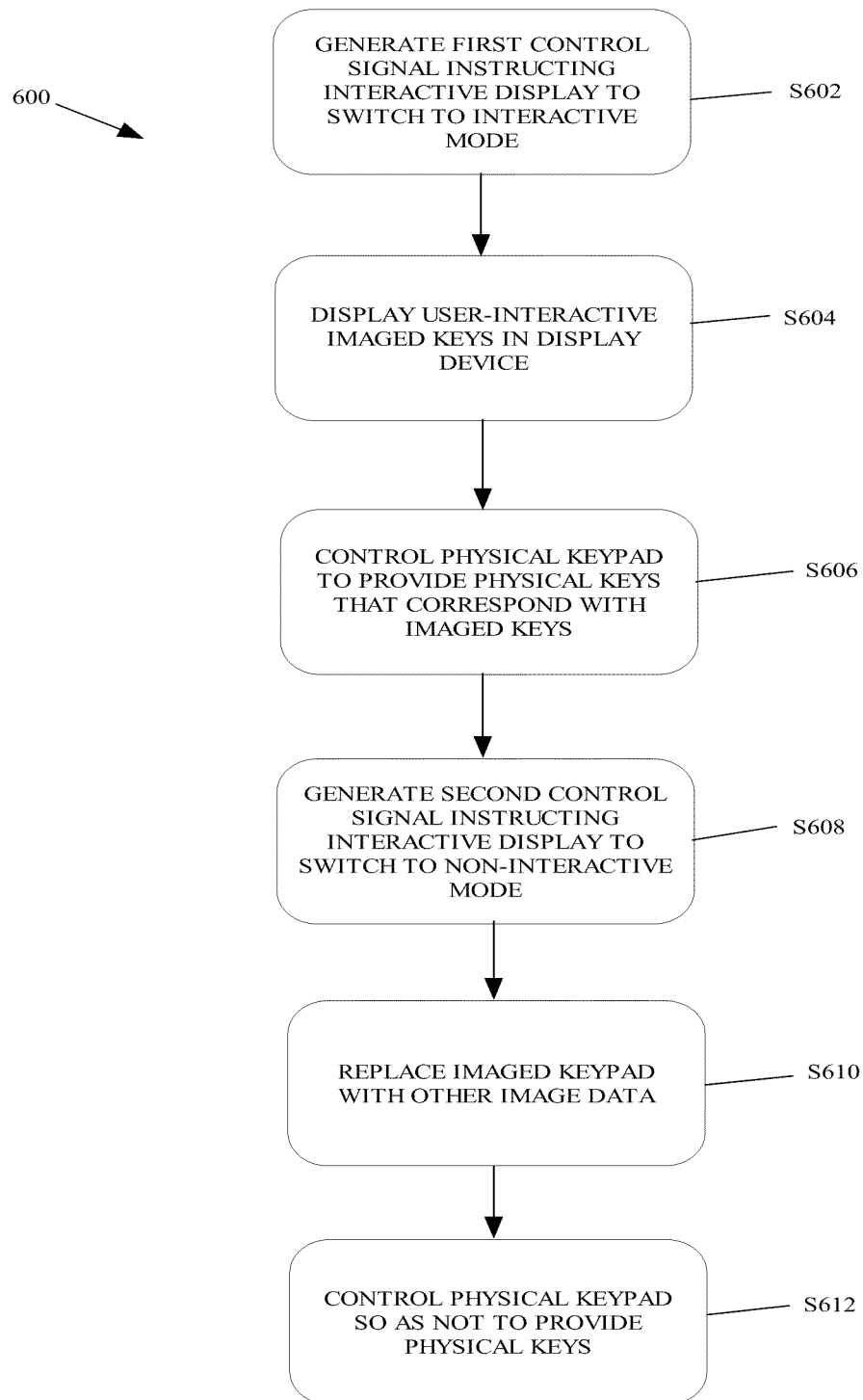


FIG. 6B

**FIG. 7**

**FIG. 8**

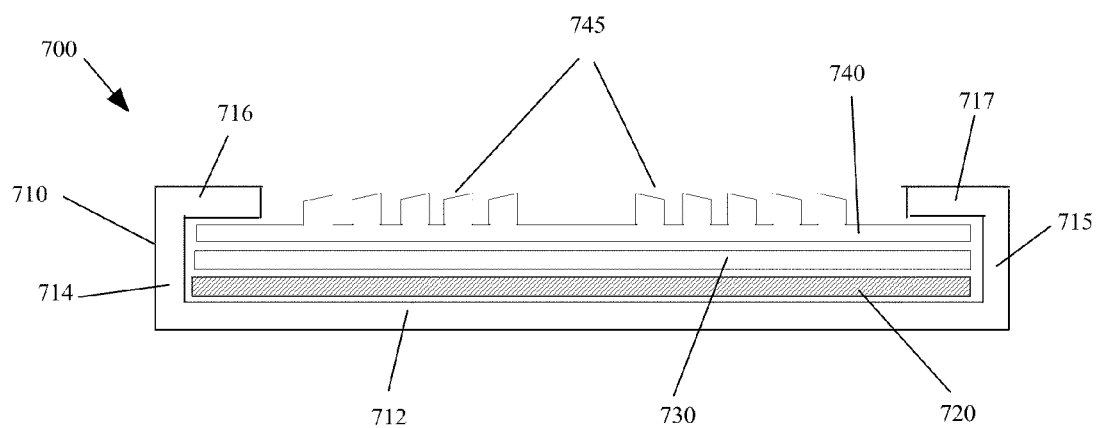


FIG. 9

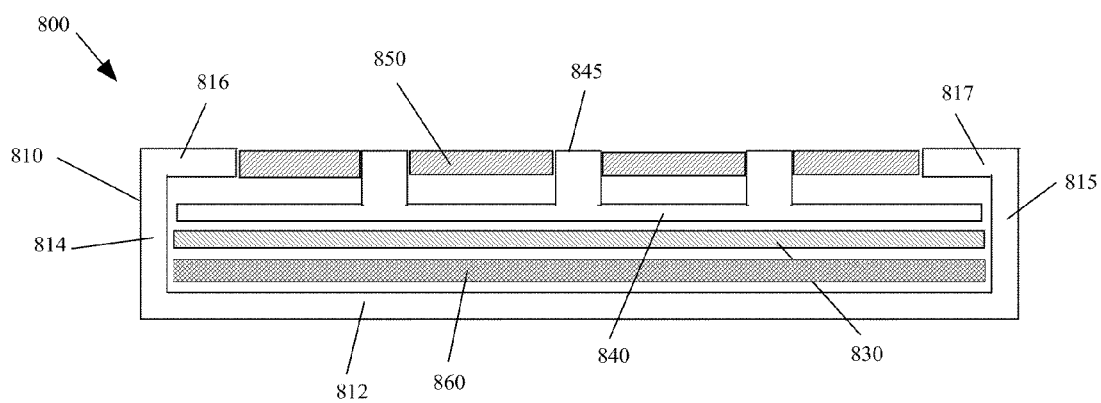


FIG. 10

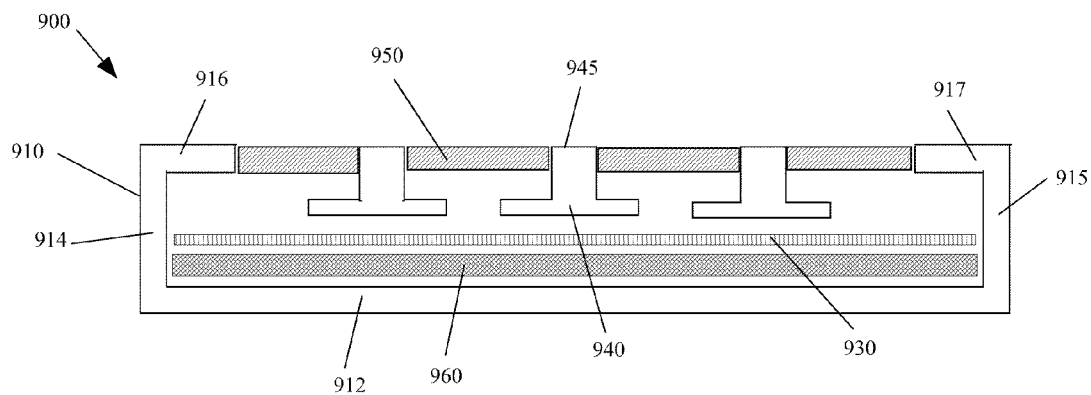


FIG. 11

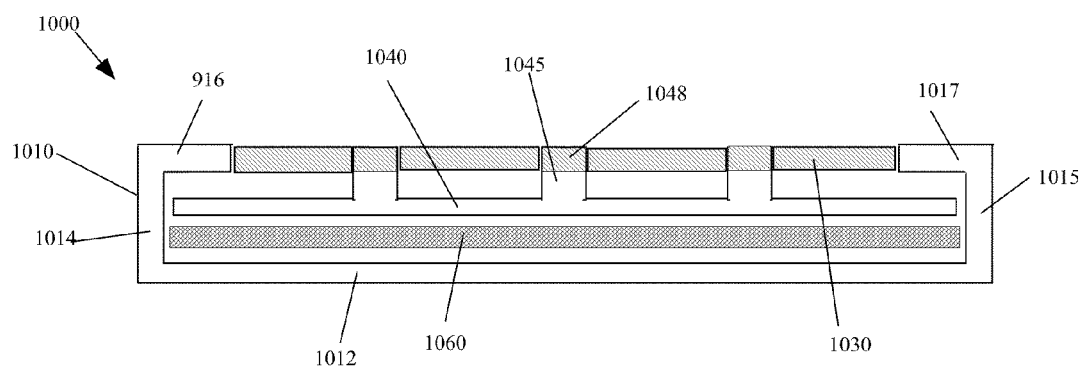


FIG. 12A

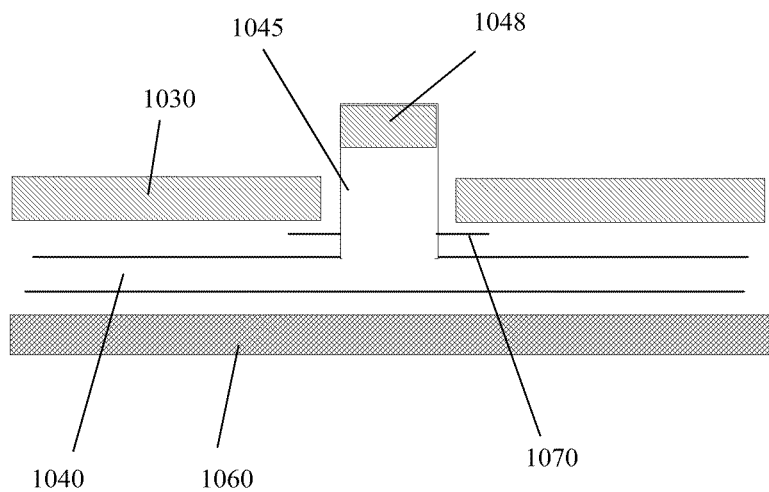


FIG. 12B

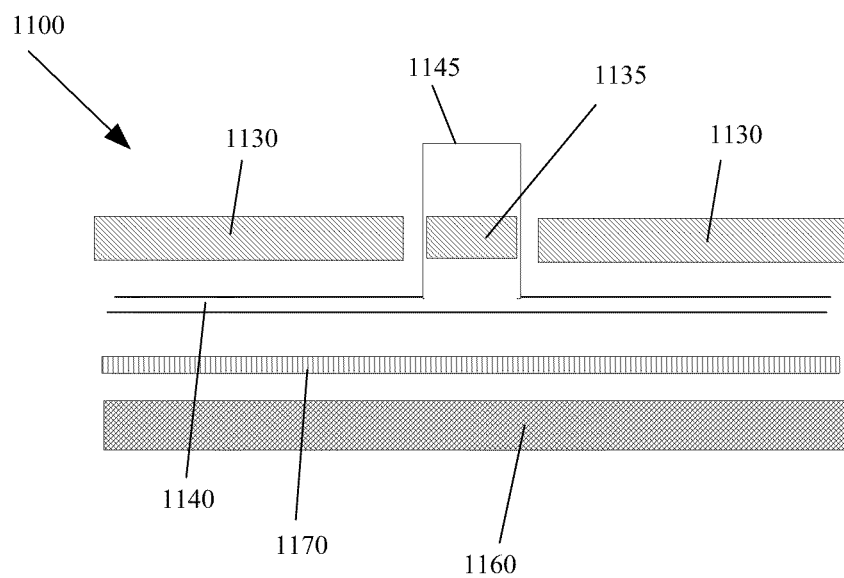
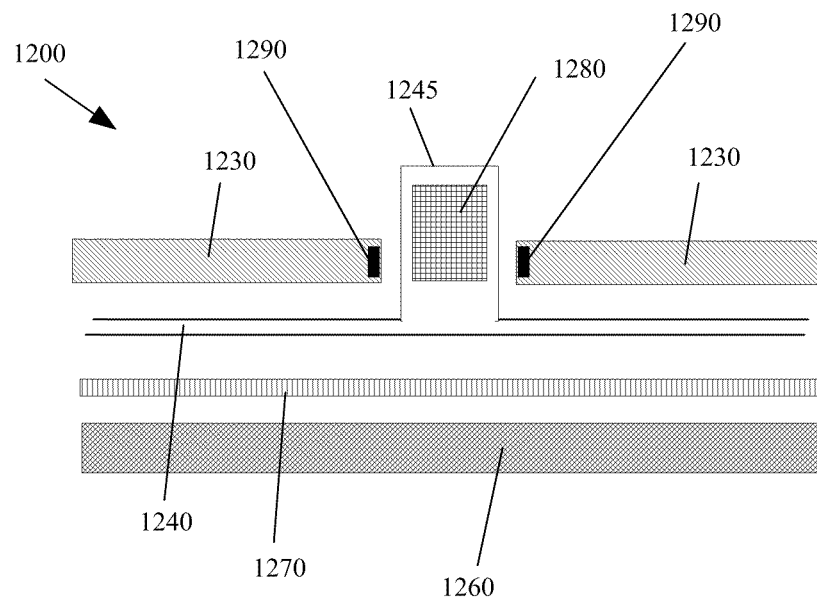


FIG. 13



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APPARATUS AND METHOD FOR INTERACTIVE DISPLAY WITH TACTILE FEEDBACK

RELATED APPLICATIONS

This application is a continuation of U.S. patent application Ser. No. 12/339,721, entitled Apparatus and Method for Interactive Display With Tactile Feedback, filed Dec. 19, 2008, which is a continuation-in-part of U.S. patent application Ser. No. 12/142,624, entitled Apparatus and Method for Interactive Display With Tactile Feedback, filed Jun. 19, 2008, the contents of which are incorporated herein by reference in their entirety.

FIELD OF THE INVENTION

The present invention relates to interactive displays for electronic devices, and in particular to an interactive display that provide tactile feedback to a user when the user applies pressure to the interactive display.

SUMMARY OF THE INVENTION

An electronic device comprising: an interactive display having a first mode and a second mode, the interactive display comprising: an image display device that displays a first user-interactive imaged keypad when the interactive display is in the first mode, and that displays a second user-interactive imaged keypad when the interactive display is in the second mode; and a substantially transparent keypad comprising physical keys permanently formed within the display so that the substantially transparent keypad provides tactile feedback to a user indicating location of keys within the first and second imaged keypads.

In at least one embodiment, the interactive display further has a third mode, wherein the image display is not interactive in the third mode.

In at least one embodiment, a touch screen display element is disposed within each key of the first and second imaged keypads.

In at least one embodiment, the electronic device is selected from one of the following: a personal digital assistant, a cell phone, an automated teller machine, a computer, a gaming device, a television monitor, video conferencing equipment, and a hand-held mobile device.

In at least one embodiment, the physical keys permanently formed within the display comprise one or more of the following: bumps, ridges, indented regions, and other physical alteration of the substantially transparent keypad.

An electronic device according to an exemplary embodiment of the present invention comprises: an interactive display having an interactive mode and a non-interactive mode, the interactive display comprising: an image display device that displays a user-interactive imaged keypad in at least a portion of the image display device when the interactive display is in the interactive mode and that displays other image data in the at least a portion of the image display device when the interactive display is in the non-interactive mode; and a substantially transparent physical keypad that provides tactile feedback to a user indicating location of one or more imaged keys within the imaged keypad in response to one or more actuators disposed below the image display device.

In at least one embodiment, the image display device is structured so as to form a seal for the electronic device.

In at least one embodiment, the physical keypad comprises one or more physical keys corresponding to the imaged keys.

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In at least one embodiment, the image display device and the physical keypad are integral to one another.

In at least one embodiment, the one or more physical keys are made of substantially transparent material so that the imaged keys may be viewed within the one or more physical keys.

In at least one embodiment, the imaged keypad comprises one or more sub-keypads, each of the one or more sub-keypads being selectively activated.

In at least one embodiment, one or more portions of the physical keypad are selectively activated to correspond to the one or more sub-keypads.

In at least one embodiment, the physical keypad provides tactile feedback only when the interactive display is in the interactive mode.

In at least one embodiment, the physical keypad comprises piezoelectric material.

In at least one embodiment, the piezoelectric material is quartz.

In at least one embodiment, the physical keypad is made of a magnetostrictive material.

In at least one embodiment, the image display device is selected from one of the following types of image display devices: liquid crystal displays, digital light processor displays, plasma displays and light emitting diode displays.

In at least one embodiment, the image display device is a touchscreen image display device.

In at least one embodiment, the physical keypad comprises physical keys that extend through corresponding openings in the touchscreen image display device.

In at least one embodiment, the one or more actuators move at least one of the physical keypad and the touchscreen display device relative to one another so that the one or more physical keys protrude through the openings in the touchscreen display device when the interactive display is in the interactive mode.

In at least one embodiment, one or more of the physical keys each comprise one or more magnetic elements.

In at least one embodiment, the touchscreen display device comprises one or more charged electrical circuit elements so that movement of the one or more physical keys comprising the one or more magnetic elements relative to the charged electrical circuits elements generate electricity.

In at least one embodiment, the electronic device further comprises a protective layer disposed between the physical keypad and the at least one magnetic actuator to prevent damage to the magnetic actuator resulting from contact with the physical keys.

In at least one embodiment, the electronic device is selected from one of the following types of electronic devices: cell phones, personal digital assistants, automatic teller machines and data input devices.

BRIEF DESCRIPTION OF THE DRAWINGS

The above and related objects, features and advantages of the present invention will be more fully understood by reference to the following, detailed description of the preferred, albeit illustrative, embodiment of the present invention when taken in conjunction with the accompanying figures, wherein:

FIGS. 1A and 1B are front views of an electronic device according to an exemplary embodiment of the present invention;

FIG. 2 is a plan view of an interactive display according to an exemplary embodiment of the present invention;

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FIGS. 3A and 3B are cross-sectional views of an interactive display according to an exemplary embodiment of the present invention;

FIGS. 4A and 4B are cross-sectional views of an interactive display according to another exemplary embodiment of the present invention;

FIG. 5 is a plan view of an electronic device according to an exemplary embodiment of the present invention;

FIGS. 6A and 6B are plan views of an electronic device according to another exemplary embodiment of the present invention;

FIG. 7 is a flowchart showing a method of manufacturing an interactive display according to an exemplary embodiment of the present invention;

FIG. 8 is a flowchart showing a method of operation of an interactive display according to an exemplary embodiment of the present invention;

FIG. 9 is a cross-sectional view of an interactive display according to an exemplary embodiment of the present invention

FIG. 10 is a cross-sectional view of an interactive display according to an exemplary embodiment of the present invention;

FIG. 11 is a cross-sectional view of an interactive display according to an exemplary embodiment of the present invention;

FIG. 12A is a cross-sectional view of an interactive display according to an exemplary embodiment of the present invention;

FIG. 12B is a detailed cross-sectional view of a section of the interactive display shown in FIG. 12A;

FIG. 13 is a cross-sectional view of an interactive display according to an exemplary embodiment of the present invention; and

FIG. 14 is a cross-sectional view of an interactive display according to an exemplary embodiment of the present invention.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENT(S)

The present invention is directed to an electronic device including an interactive display having an interactive mode in which a user-interactive keypad is displayed in at least a portion of the interactive display and a non-interactive mode in which other image data is displayed in the portion of the interactive display. The interactive display includes a substantially transparent keypad portion that provides tactile feedback to allow the user to locate individual keys within the keypad portion. The present invention is applicable to any electronic device having a touchscreen display, including, for example, personal digital assistants (PDAs), cell phones, automated teller machines (ATMs), computers (including laptop and desktop computers), gaming devices, television monitors, video conferencing equipment and any general data input device.

FIGS. 1A and 1B are front views of an electronic device, generally designated by reference number 1, according to an exemplary embodiment of the present invention. In the present embodiment, the electronic device 1 may be, for example, a PDA, cell phone, or other hand-held mobile device. The electronic device 1 includes a housing 10 and an interactive display 20. The housing 10 protects the internal electronic components of the electronic device 1, and clips or other similar elements may be disposed on the outside of the housing 10 to allow the electronic device to be attached to an object.

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In FIG. 1A, the electronic device 1 is in an interactive mode. In this mode, an interactive keypad 22 is displayed within a portion of the interactive display 20. The interactive keypad 22 includes one or more imaged keys 26. Each imaged key 26 may be “pressed” by a user to input data to the electronic device 1 by applying physical pressure to the interactive display 20 over the imaged key 26. Such “touchscreen” technology is well known in the art, such as in U.S. Pat. Nos. 5,815,141, 6,297,811, and 5,784,054, the contents of which are incorporated herein by reference. One or more other images may be displayed in other portions of the interactive display 20. Also, in the interactive mode, the interactive display 20 includes physical keys 28, such as, for example, bumps, ridges, indented regions or any other type of physical alteration that provides tactile feedback to a user, that correspond with the imaged keys 26 within the interactive keypad 22.

In FIG. 1B, the electronic device 1 is in a non-interactive mode. In this mode, the interactive keypad 22 is not displayed within the interactive display 20 and one or more other images may fully occupy the interactive display 20. Also, in the non-interactive mode, the interactive display 20 may be automatically modified so as not to include the physical keys 28 (i.e., the interactive display 20 may be completely smooth). Alternatively, the physical keys 28 may be formed permanently within the interactive display 20. A switch (not shown) may be provided through the housing 10 to allow a user to alternate the electronic device 1 between the interactive mode and the non-interactive mode.

FIG. 2 is a plan view of an interactive display, generally designated by reference number 100, according to an exemplary embodiment of the present invention. The interactive display 100 is shown held within a frame element 110. The interactive display may include one or more physical keys 145. As explained in further detail below, the top surface of the physical keys 145 may be level with the top plane of the interactive display 100 when the interactive display 100 is in the non-interactive mode, and the top surface of the keys 145 may be moved outside the top plane of the interactive display 100 when the interactive display 100 is in the interactive mode so that bumps or protrusions are formed in the interactive display 100 that correspond with displayed imaged keys.

FIGS. 3A and 3B are cross-sectional views of the interactive display 100 taken along line 3-3 in FIG. 2. In FIG. 3A, the interactive display 100 is in the non-interactive mode, and in the FIG. 3B, the interactive display 100 is in the interactive mode. As shown in FIGS. 3A and 3B, the frame element 110 may include a bottom wall 112, side walls 114, 115 and top walls 116, 117. The interactive display 100 may be housed within the frame element 110 with the bottom surface of the interactive display 100 resting on the bottom wall 112 of the frame element 110. The interactive display 100 may include a display device 130, a physical keypad 140 including the physical keys 145 disposed over the display device 130, and a touchscreen panel 150 disposed over the physical keypad 140.

The display device 130 may be any suitable display device, such as, for example, a liquid crystal display (LCD), a digital light processing (DLP) display, a plasma display or a light-emitting diode (LED) display, to name a few. As is known in the art, the display device 130 may include programmable elements that emit and/or block light to generate images. In the present embodiment, the display device 130 may display an imaged keyboard when the interactive display 100 is in the interactive mode.

The physical keypad 140 is a generally flat sheet or plate. The physical keys 145 are formed on the top surface of the

physical keypad **140**, and extend upwards towards the touchscreen panel **150**. The physical keypad **140** is preferably made of a transparent material, such as, for example, plastic or glass. Any number of physical keys **145** may be formed on the physical keypad **140**. In an exemplary embodiment, the number and shape of the physical keys **145** are made to correspond to the number and shape of the imaged keys in the imaged keyboard displayed by the display device **130**.

The touchscreen panel **150** may be a transparent panel that generates a programming signal when pressure is applied to one or more areas on the touchscreen panel **150**. Various programming signals generated by the touchscreen panel **150** may be sent to the display device **130**, resulting in formation or manipulation of images in the display device **130**. For example, a user may apply pressure to the touchscreen panel **150** to activate the imaged keyboard and place the interactive display **100** in the interactive mode. Any suitable touchscreen technology may be used for the touchscreen panel **150**, such as, for example, resistive touchscreens, surface acoustic wave touchscreens, capacitive touchscreens, infrared touchscreens, strain gauge touchscreens, optical imaging, dispersive signal technology, acoustic pulse recognition, total internal reflection, and diffused laser imaging, to name a few.

The touchscreen panel **150** may include a number of openings **152** that correspond with the physical keys **145** of the physical keypad **140**. The physical keys **145** extend through the openings **152**. When the interactive display **100** is in the non-interactive mode, the top surfaces of the physical keys **145** may be co-planar with the top surface of the touchscreen panel **150**. When the interactive display **100** is in the interactive mode, the top surfaces of the physical keys **145** may be raised or lowered relative to the top surface of the touchscreen panel **150**, so that the touchscreen panel **150** includes a number of protrusions or indentations that correspond to the imaged keys in the imaged keypad. Thus, when the interactive display **100** is in the interactive mode, a user is able to feel the location of the various imaged keys based on the tactile feedback provided by the protrusions or indentations in the touchscreen panel **150**.

In an exemplary embodiment of the present invention, first and second actuators **160**, **162**, located on either side of the frame element **110**, may be used to manipulate the physical keypad **140** and thereby raise and lower the physical keys **145** relative to the touchscreen panel **150**. The first and second actuators **160**, **162** may be any suitable actuators, such as, for example, mechanical actuators, such as springs, microelectromechanical devices (MEMS), piezoelectric actuators and magnetostrictive actuators, to name a few. It should be appreciated that the number of actuators is not limited to two, and any number of actuators located at any suitable position relative to the physical keypad **140** may be used to raise and lower the physical keypad **140**. Alternatively, the actuators **160**, **162** may be used to raise and lower the touchscreen panel **150** rather than the physical keypad **140**.

FIGS. 4A and 4B are cross sectional views of an interactive display, generally designated by reference number **200**, according to another exemplary embodiment of the present invention. In FIG. 4A, the interactive display **200** is in the non-interactive mode, and in the FIG. 4B, the interactive display **200** is in the interactive mode. As in the previous embodiment, the interactive display **200** may be housed within a frame element **210** including a bottom wall **212**, side walls **214**, **215** and top walls **216**, **217**. The interactive display **200** may include a display device **220**, a touchscreen panel **230** disposed over the display device **220**, and a physical keypad **240** disposed over the touchscreen panel **230**. As in the previous embodiment, the display device **220** may be, for

example, an LCD display, a DLP display, a plasma display or a LED display. The touchscreen panel **230** may use any of the touchscreen technology as described regarding the previous embodiment.

The physical keypad **240** in the present embodiment may include physical keys **245** defined by a material that changes shape under the influence of an electric or magnetic field. For example, the physical keys **245** may be made of a piezoelectric material, such as, for example, quartz, or a magnetostrictive material, such as, for example, ferromagnetic thin films. In the embodiment shown in FIGS. 4A and 4B, the physical keys **245** are defined by a grid structure **246** of piezoelectric material formed within the physical keypad **240**. Thus, the grid structure **246** may either deflect downwards or upwards under the application of an electric field, thereby forming protrusions or indentations around the physical keys **245**. In the embodiment shown in FIG. 4B, the grid structure **246** is structured so as to deflect upwards when an electric field is applied, thereby forming protrusions that define the physical keys **245**. Thus, in the interactive mode, the user is able to feel the location of the physical keys **245**. Deformation of the physical keys **245** in this embodiment may also result in generation of electricity, which may be fed back to the interactive display **200** as a power source.

It should be appreciated that the present invention is not limited to the above described embodiments. For example, in other exemplary embodiments, each physical key may be made of two or more pieces of transparent material that are made to deflect relative to one another when the interactive display is switched between the interactive and non-interactive modes so as to form appropriate protrusions or indentations in the interactive display that demark the physical keys. In such an embodiment, an additional transparent layer may be disposed over the physical keypad, so that when the two or more pieces of material that form the physical keys are deflected, smooth bumps or indentations are formed in the transparent layer.

Further, as shown in FIGS. 5 and 6A-B, the interactive display of the present invention may include any number and shape of imaged and physical keys. In particular, in the embodiment shown in FIG. 5, an electronic device **300**, such as a personal digital assistant, may include an interactive display **320** that provides a full keypad **322**, including physical keys **328** corresponding with imaged keys **326**, when in the interactive mode. In the embodiment shown in FIGS. 6A and 6B, an electronic device **400**, such as an ATM, may include an interactive display **420** that provides a partial keypad **422**, including physical keys **428** corresponding with imaged keys **426**, when in the interactive mode. In the case of ATMs, the imaged keys **426** may be displayed in various shapes. For example, as shown in FIG. 6A, the electronic device **400** may display imaged keys **426** that are generally square shaped, while in FIG. 6B the electronic device **400** may display imaged keys **426** that are generally rectangular shaped. The physical keys **428** of the electronic device **400** may be made to mirror the different shapes of the imaged keys **426**. In this regard, controlled magnetic and/or electric fields may be delivered to the physical keypad of the electronic device **400** to result in the appropriately shaped physical key **428**.

In other exemplary embodiments of the present invention, the interactive display may include separate regions, where one or more regions are interactive and one or more other regions are not interactive. Further, the interactive display may be composed of more than one display, where one or more of the displays are interactive and one or more other displays are not interactive.

FIG. 7 is a flowchart showing a method, generally designated by reference number **500**, of manufacturing an interactive display according to an exemplary embodiment of the present invention. In the present method, various layers of the interactive display may be disposed over one another and adhered to one another to provide a unitary structure. For example, one or more of the various layers may be laminated to one another. In step **S502**, a physical keypad having physical keys is disposed over a display device. The display device may be any suitable display device, such as, for example, an LCD display, a DLP display or a LED display, to name a few. The physical keypad may include, for example, permanent physical keys or be constructed of material that results in generation of temporary physical keys upon application of an electric or magnetic field to the physical keypad. In step **S504**, a touchscreen panel is disposed over the display device. The touchscreen panel may have one or more openings through which physical keys of the physical keypad may protrude. In step **S506** an actuator assembly is operably attached to the physical keypad and/or the touchscreen panel. The actuator assembly may be controlled to deliver an appropriate magnetic or electric field to the physical keypad so as to generate temporary physical keys. Alternatively, the physical keypad and the touchscreen panel may be movable relative to one another through control of the actuator assembly, in which case the actuator assembly may include any suitable actuator that provides translation forces, such as, for example, springs, MEMS devices, and piezoelectric actuators, to name a few.

FIG. 8 is a flowchart showing a method of operation, generally designated by reference number **600**, of an interactive display according to an exemplary embodiment of the present invention. In step **S602**, the interactive display generates a first control signal instructing the interactive display to switch into an interactive mode. In step **S604**, based on the second control signal, a display device of the interactive display displays user-interactive imaged keys of an imaged keypad. In step **S606**, based on the first control signal, a physical keypad of the interactive display is controlled to provide physical keys that correspond with the imaged keys of the imaged keypad. In step **S608**, the interactive display generates a second control signal instructing the interactive display to switch into a non-interactive mode. In step **S610**, based on the second control signal, the display device replaces the imaged keypad with other image data. In step **S612**, based on the second control signal, the physical keypad of the interactive display is controlled so as not to provide physical keys.

FIG. 9 is a cross sectional views of an interactive display, generally designated by reference number **700**, according to another exemplary embodiment of the present invention. As in the previous embodiment, the interactive display **700** may be housed within a frame element **710** including a bottom wall **712**, side walls **714**, **715** and top walls **716**, **717**. The interactive display **700** may include a display device **720**, a touchscreen panel **730** disposed over the display device **720**, and a physical keypad **740** disposed over the touchscreen panel **730**. As in the previous embodiment, the display device **720** may be, for example, an LCD display, a DLP display, a plasma display or a LED display. The touchscreen panel **730** may use any of the touchscreen technology as described regarding the previous embodiment.

The physical keypad **740** in the present embodiment may include physical keys **745**. The physical keys **745** are preferably transparent and may be integrally formed with the remaining portions of the physical keypad **740** by a molding operation. In the exemplary embodiment shown in FIG. 9, the physical keys **745** protrude outwards away from the display

device **720**. However, in other exemplary embodiments, the physical keys **745** may protrude inwards towards the display device **720**.

As shown in FIG. 9, the physical keys **745** on the right side of the physical keypad **740** may include top surfaces that are inclined towards the right, and the physical keys **745** on the left side of the physical keypad **740** may include top surfaces that are inclined towards the left. This arrangement prevents a user's finger from sliding off a physical key **745** onto an adjacent physical key **745**. There may also be additional space provided between the left side physical keys **745** and right side physical keys **745** to allow for better viewing of the image when the interactive display **700** is in the non-interactive mode.

FIG. 10 is a cross sectional views of an interactive display, generally designated by reference number **800**, according to another exemplary embodiment of the present invention. As in the previous embodiments, the interactive display **800** may be housed within a frame element **810** including a bottom wall **812**, side walls **814**, **815** and top walls **816**, **817**. The interactive display **800** may include a display device **830**, a physical keypad **840** disposed over the display device **830**, and a touchscreen panel **850** disposed over the physical keypad **840**. The physical keys **845** of the physical keypad **840** may protrude through openings in the touchscreen panel **850** when the interactive display **800** is in the interactive mode. As in the previous embodiments, the display device **830** may be, for example, an LCD display, a DLP display, a plasma display or a LED display. The touchscreen panel **850** may use any of the touchscreen technology as described regarding the previous embodiments.

In the present embodiment, an actuator element **860** is disposed below the display device **830**. The actuator element **860** may be any type of suitable actuator, such as, for example, piezoelectric actuators or magnetostrictive actuators. It should be appreciated that the number of actuators is not limited to one, and any number of actuators located at any suitable position relative to the physical keypad **840** may be used to raise and lower the physical keypad **845**. Alternatively, the actuator element **860** may be used to raise and lower the touchscreen panel **850** rather than the physical keypad **840**. The structure of the present embodiment allows the display device **830** to be sealed with the frame element **810** so as to protect the actuator element **860** and other internal components from being damaged.

FIG. 11 is a cross sectional views of an interactive display, generally designated by reference number **900**, according to another exemplary embodiment of the present invention. As in the previous embodiments, the interactive display **900** may be housed within a frame element **910** including a bottom wall **912**, side walls **914**, **915** and top walls **916**, **917**. The interactive display **900** may include an actuator element **960**, a protective layer **930** disposed over the actuator element **960**, one or more sub-key pads **940** disposed over the protective layer **930**, and a touchscreen display device **950** disposed over the sub-key pads **940**. The use of the touchscreen display device **950** eliminates the need for a separate touchscreen panel, as in previous embodiments. The sub-key pads **940** may be individually operated by the actuator element **960**, so that different ones of the physical keys **940** may be made to protrude through openings in the touchscreen display device **950**. Thus, as an example, different physical keys **940** may provide tactile feedback to a user depending on the functional mode of the interactive display **900**. Although each sub-key pad **940** is shown in FIG. 11 having only one physical key **945**, it should be appreciated that each sub-key pad **940** may have any number of physical keys **945**.

The protective layer **930** is disposed between the sub-key pads **940** and the actuator element **960** so as to prevent damage to the actuator element **960** that may otherwise result from contact with the sub-key pads **940**. The protective layer **930** may be made of any suitable protective material that does not interfere with the function of the actuator element **960**, such as, for example, felt, cotton, plastic, insulators, cushioning material, etc. The protective material can even be air in one embodiment.

FIG. **11** is a cross sectional views of an interactive display, generally designated by reference number **1000**, according to another exemplary embodiment of the present invention. As in the previous embodiments, the interactive display **1000** may be housed within a frame element **1010** including a bottom wall **1012**, side walls **1014**, **1015** and top walls **1016**, **1017**. The interactive display **1000** may include an actuator element **1060**, a physical keypad **1040** disposed over the actuator element **1060**, and a touchscreen display device **1030** disposed over the physical keypad **1040**. As in the previous embodiment, the physical keypad **1040** may be made up of separate sub-key pads (not shown). Further, a protective layer (not shown) may be disposed between the physical keypad **1040** and the actuator element **1060**.

In the present embodiment, each key **1045** of the physical keypad **1040** forms part of the touchscreen display device **1030**. In this regard, a touchscreen display element **1048** may be disposed within each key **1045**, so that images, such as corresponding imaged keys, may be displayed on each key **1045** as part of the overall image displayed by the touchscreen display device **1030**.

FIG. **12B** is a detailed cross-sectional view of a section of the interactive display **1000**. As shown in this figure, a connective element **1070** may be disposed at the base of each key **1045** so as to provide for delivery of appropriate signals to the key **1045** to display an image within the corresponding touchscreen display element **1048**.

FIG. **13** is a cross-sectional view of a section of an interactive display, generally designated by reference number **1100**, accordingly to another exemplary embodiment of the present invention. As in previous embodiment, the interactive display **1100** may be disposed within a frame element (not shown). The interactive display **1100** includes an actuator element **1160**, a protective layer **1170** disposed over the actuator element **1160**, a physical keypad **1140** disposed over the protective layer **1170** and a touchscreen display device **1130** disposed over the physical keypad **1140**. A portion **1135** of the touchscreen display device **1130** may be disposed within each key **1145** of the physical keypad **1140**. In this regard, the keys **1145** of the physical keypad **1140** may be substantially transparent, so that the portions **1135** of the touchscreen display device **1130** may be viewed through the top of each key **1145**.

FIG. **14** is a cross-sectional view of a section of an interactive display, generally designated by reference number **1200**, accordingly to another exemplary embodiment of the present invention. As in the previous embodiment, the interactive display **1200** may be disposed within a frame element (not shown). The interactive display **1200** includes an actuator element **1260**, a protective layer **1270** disposed over the actuator element **1260**, a physical keypad **1240** disposed over the protective layer **1270** and a touchscreen display device **1230** disposed over the physical keypad **1240**. A permanent magnet **1280** is disposed within each key **1245** of the keypad

1240. One or more charged electrical circuit elements **1290** may be disposed within the touchscreen display device **1230** adjacent each key **1245**. Movement of the key **1245**, and hence the permanent magnet **1280**, within a corresponding opening within the touchscreen display device **1230** relative to the charged electrical circuit elements **1290** results in generation of electricity. The generated electricity may be fed back to the interactive display **1200** as a power source.

Now that the preferred embodiments of the present invention have been shown and described in detail, various modifications and improvements thereon will become readily apparent to those skilled in the art. Accordingly, the spirit and scope of the present invention is to be construed broadly and limited only by the appended claims and not by the foregoing specification.

What is claimed is:

1. An electronic device comprising:

an interactive display having a first mode and a second mode, the interactive display comprising:

an image display device comprising a touch screen display that displays a first image comprising a first user-interactive imaged keypad when the interactive display is in the first mode, and that displays a second image comprising a second user-interactive imaged keypad when the interactive display is in the second mode, the first and second images being different from one another;

a substantially transparent physical keypad that provides tactile feedback to a user indicating location of keys within the first and second imaged keypads, the physical keypad comprising physical keys that protrude through corresponding openings in the touch screen display, an element of the touch screen display being disposed within a respective one of the physical keys, the physical keypad being fixed relative to the touchscreen display; and

one or more actuators that move the image display device between a raised position and a lowered position relative to the physical keypad so that the one or more physical keys protrude through the openings in the touchscreen panel when the touchscreen panel is in the lowered position and the interactive display is in one of the first and second modes.

2. The electronic device of claim 1 where the interactive display further has a third mode, wherein the image display is not interactive in the third mode.

3. The electronic device of claim 1, wherein the electronic device is selected from one of the following: a personal digital assistant, a cell phone, an automated teller machine, a computer, a gaming device, a television monitor, video conferencing equipment, and a hand-held mobile device.

4. The electronic device of claim 1, wherein the physical keys formed within the image display device comprise one or more of the following: bumps, ridges, indented regions, and other physical alteration of the substantially transparent keypad.

5. The electronic device of claim 1, wherein top surfaces of the physical keys on one side of the keypad are inclined in a direction that is different from the direction in which top surface of the physical keys on a second side of the keypad are inclined.

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